

»» NEWSLETTER ««



TOP NEWS OF THE MONTH

READ MORE »»»

**SUMMER CAR WASHES ARE BACK!**



Looking for the perfect spot to hold your summer car wash fundraiser? We've got you covered! Our Novi office is available now through the first week of September for local organizations, teams, and groups to host their own car wash events. It's a great way to raise funds and bring the community together—all in a high-traffic, convenient location.

Interested in reserving a date? Reach out to us to get started!

VISIT PAGE 4 FOR MORE INFORMATION

Orthodontic treatment doesn't stop when you leave the office—and neither should your care. OrthoNu® provides innovative, doctor-developed tools to help you manage hygiene, ease discomfort, and protect your smile between visits.

Because your smile deserves support every step of the way.

See details on page 3.

««« READ MORE



**ORTHONU®:  
SMARTER ORTHODONTIC  
CARE AT HOME**



# It's your turn to start smiling.

## >>> WHAT IS VIP?

WE UNDERSTAND THE DEDICATION AND LOVE THAT GOES INTO BEING A PARENT, AND WE BELIEVE YOU DESERVE TO BE TREATED LIKE THE VIP YOU TRULY ARE. THAT'S WHY WE'RE THRILLED TO INVITE YOU TO SCHEDULE YOUR COMPLIMENTARY CONSULTATION TODAY TO LEARN ALL ABOUT OUR EXCLUSIVE VIP (VERY IMPORTANT PARENT) OFFER.

**Schedule your complimentary consultation today to learn about our VIP (Very Important Parent) offer!**



# RETAINER GUARANTEE™

## ➤➤➤ WHAT IS RETAINER GUARANTEE™?

Following treatment, we advise consistent wearing of retainers at night indefinitely. We are pleased to provide the RETAINER GUARANTEE™ program as an integral component of our Comprehensive, Personalized Treatment Plans, so you have peace of mind when you're stuck needing a last-minute replacement retainer. Past and new patients may all enroll in RETAINER GUARANTEE™: all you have to do is ask!



## ➤➤➤ PROTECT THE SMILE YOU'VE WORKED SO HARD TO GET!

Those who have retainers can attest that there are situations where the retainers may need to be replaced such as: accidental disposal, pet interference, misplacement, or regular wear and tear. At Reynolds Orthodontics, we present a 10-year program ensuring the longevity of both your retainers and your radiant smile!

With a single enrollment fee, you gain access to new retainers with a \$20 copay for each replacement.

PET CHEWS ON  
IT



LOST



ACCIDENTALLY  
THROWN OUT



WORN OUT



- With RETAINER GUARANTEE™ -

**RETAINERS FOR 10 YEARS**

*Only \$20 per retainer*

*Enrollment is Part of our*

*All-Inclusive, Customized Treatment*

*Flexible financing available*

# ORTHONU® COLLECTION!

## TOTAL CARE FOR BRACES & ALIGNERS

ALL-IN-ONE CARE FOR BRACES & ALIGNERS—SO YOU STAY COMFORTABLE, CLEAN, AND CONFIDENT.

### 📦 WHAT'S INSIDE:

**CHILLIN' STRIPS™ – SOOTHES GUM & TOOTH SENSITIVITY**

**COMFORT TAPE™ – RELIEVES BRACKET & ALIGNER IRRITATION**

**MOUTH-AID™ – PROTECTS AGAINST MOUTH SORES**

**ORTHO CHEWZ™ – MINTY CHEWS THAT SUPPORT ORAL HEALTH**

### 🧰 CHOOSE YOUR TWEAKZ® KIT:

**FOR BRACES – MANAGE POKING WIRES & EMERGENCIES**

**FOR ALIGNERS – CLEAN & SMOOTH YOUR TRAYS**

**ASK A TEAM MEMBER TO SEE ONE NEXT TIME YOU'RE IN THE OFFICE!**



**ORTHODONTIST-DESIGNED | FDA CLASS 1 DEVICE | TRAVEL-READY CASE**

# CAR WASH

HAVE YOUR NEXT CAR WASH FUNDRAISER WITH US!



NEED SOMEWHERE TO SHINE CARS AND RAISE FUNDS FOR YOUR ORGANIZATION, TEAM OR SCHOOL?

REYNOLDS ORTHODONTICS HAS YOU COVERED ALL SUMMER LONG!

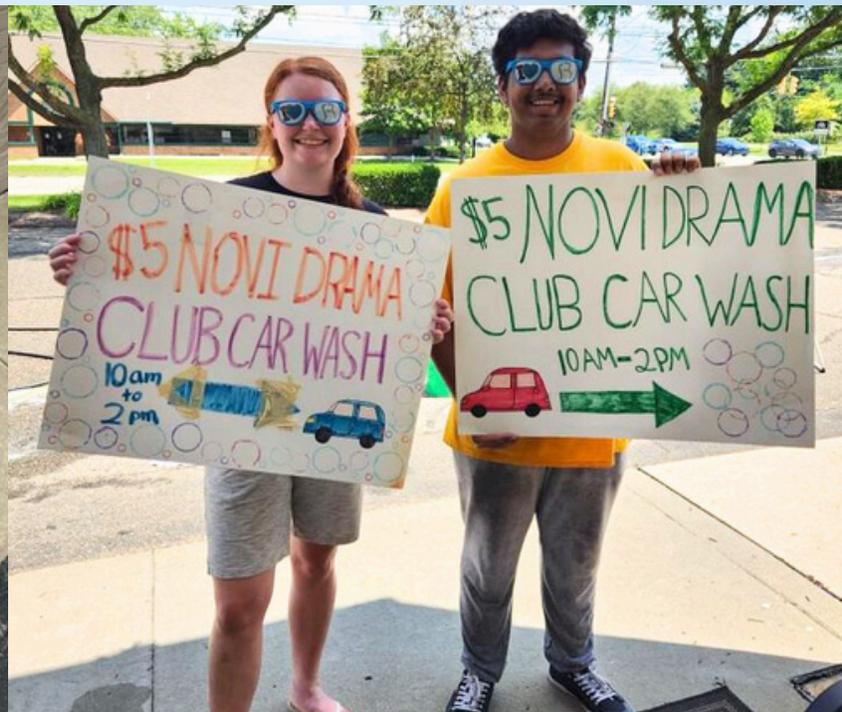
ACT FAST! LIMITED SPOTS ARE LEFT FOR THIS SUMMER!

AVAILABLE ONLY AT OUR NOVI OFFICE

45500 W 10 MILE RD, NOVI, MI 48374

ASK OUR TEAM FOR MORE DETAILS OR CONTACT:

[MARKETING@MYAMAZINGSMILE.COM](mailto:MARKETING@MYAMAZINGSMILE.COM)



# WIN FREE BRACES!

## How it works:

1. Next time you're in office, take our Reynolds Orthodontics magnet.
2. Place it on your car in your preferred spot.
3. Drive around in true Reynolds Ortho style!



If a team member spots your magnet, you'll get a golden ticket! If you're away from your car, we'll leave it on your window.

Your golden ticket offers **FREE RETAINERS** and invites you to our "Smile Your Ride" party, with food, giveaways, and a drawing to win **FREE BRACES!**



# WE'RE HIRING!!

WE ARE LOOKING FOR AMAZING PEOPLE TO  
JOIN US IN CREATING AMAZING SMILES!

CLICK THE LINK BELOW TO START YOUR  
ORTHODONTIC CAREER!



**[JOBS AT REYNOLDS ORTHODONTICS \(GREENHOUSE.IO\)](https://www.greenhouse.io)**



# LEADERS OF PHILANTHROPY

TO DATE, OVER \$1.5 MILLION GIVEN BACK TO OUR COMMUNITY IN DONATIONS AND SMILE SCHOLARSHIPS FOR FAMILIES IN NEED.

## ➤➤➤ \$1 MILLIONTH DOLLAR

On May 17th, 2024, Reynolds Orthodontics reached a remarkable milestone: we proudly donated our \$1 millionth dollar to Project Mariposa Orthodontic scholarships! This contribution continues to support families in need throughout the Metro Detroit community, ensuring access to essential orthodontic care. We're deeply honored to make a difference in the lives of those we serve.

## ➤➤➤ WHAT IS PROJECT MARIPOSA?

Project Mariposa's Mission is to identify those who are in need and whose lives will be metamorphosed by the impact of an amazing smile, and to then provide them with orthodontic scholarships and treatment.

Learn More at: <https://www.myamazingsmile.com/pm>





# HIGHLIGHT REVIEWS OF THE MONTH

8

GOOGLE REVIEWS



**Emilie Florkowski**

Local Guide · 22 reviews

★★★★★ a week ago **NEW**

Love Reynolds Ortho!! The staff is kind and caring. Three of my kids have gotten their braces there - one even won best smile for her school's mock elections. They are willing to work with you to make payments manageable and are great at squeezing the kids in when they need a wire cut or bracket fixes.



**Crystal Nassouri**

Local Guide · 122 reviews · 4 photos

★★★★★ 3 weeks ago **NEW**

Dr Reynolds and his staff are top notch. When I came in for my initial consult with my complex case, he did not shy away and he was straightforward and realistic. Through my treatment he has fielded all of my questions and fully earned my trust. This is a practice that knows what it's doing. All of the bedside manner is a bonus. I am eternally grateful for the treatment I've received as only 2 other orthos in the region were willing to take on my case. While they would have done a great job, I know I made the right choice because my outcome has exceeded my expectations. Thank you Dr Reynolds, for everything you've done to put me back together!



**Debra McCann**

Local Guide · 20 reviews · 3 photos

★★★★★ 6 days ago **NEW**

As a dental hygienist I can't say enough great things about this office. Every staff member is helpful and Dr Reynolds is the bomb! Seriously, he's experienced, knowledgeable and takes the time to thoroughly answer all your questions. Today I met Nicole who was nothing less than outstanding. I thank you all for making this journey a pleasant one!



**Taylor Porras**

3 reviews

★★★★★ a week ago **NEW**

Great experience overall- Very kind staff, everyone was helpful and transparent about the process, and Dr. Jen was fantastic! Love my results!!



**Chelsey Began**

7 reviews

★★★★★ 16 hours ago **NEW**

Best Ortho around!!! Treatment is going great with my daughter!! My husband's teeth turned out amazing!!! Friendly staff, clean/cozy office!!! Highly recommend 🌟🌟🌟🌟🌟