

»» NEWSLETTER ««



# reynolds orthodontics



## TOP NEWS OF THE MONTH

**READ MORE** »»»

### SUMMER CAR WASHES ARE BACK!



Looking for the perfect spot to hold your summer car wash fundraiser? We've got you covered! Our Novi office is available now through the first week of September for local organizations, teams, and groups to host their own car wash events. It's a great way to raise funds and bring the community together—all in a high-traffic, convenient location.

Interested in reserving a date? Reach out to us to get started!  
VISIT PAGE 4 FOR MORE INFORMATION

««« **READ MORE**



**ORTHONU®:  
SMARTER ORTHODONTIC  
CARE AT HOME**

Orthodontic treatment doesn't stop when you leave the office—and neither should your care. OrthoNu® provides innovative, doctor-developed tools to help you manage hygiene, ease discomfort, and protect your smile between visits. Because your smile deserves support every step of the way.

See details on page 3.



# It's your turn to start smiling.

## >>> WHAT IS VIP?

WE UNDERSTAND THE DEDICATION AND LOVE THAT GOES INTO BEING A PARENT, AND WE BELIEVE YOU DESERVE TO BE TREATED LIKE THE VIP YOU TRULY ARE. THAT'S WHY WE'RE THRILLED TO INVITE YOU TO SCHEDULE YOUR COMPLIMENTARY CONSULTATION TODAY TO LEARN ALL ABOUT OUR EXCLUSIVE VIP (VERY IMPORTANT PARENT) OFFER.

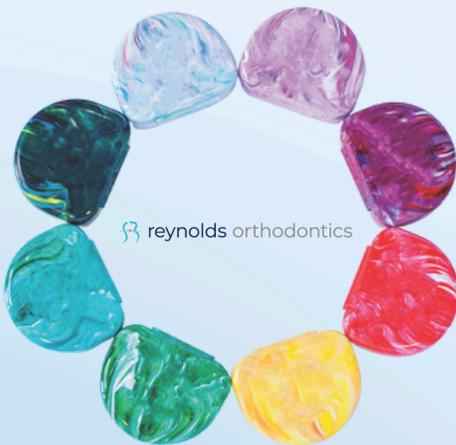
**Schedule your complimentary consultation today to learn about our VIP (Very Important Parent) offer!**



# RETAINER GUARANTEE™

## ➤➤➤ WHAT IS RETAINER GUARANTEE™?

Following treatment, we advise consistent wearing of retainers at night indefinitely. We are pleased to provide the RETAINER GUARANTEE™ program as an integral component of our Comprehensive, Personalized Treatment Plans, so you have peace of mind when you're stuck needing a last-minute replacement retainer. Past and new patients may all enroll in RETAINER GUARANTEE™: all you have to do is ask!



## ➤➤➤ PROTECT THE SMILE YOU'VE WORKED SO HARD TO GET!

Those who have retainers can attest that there are situations where the retainers may need to be replaced such as: accidental disposal, pet interference, misplacement, or regular wear and tear. At Reynolds Orthodontics, we present a 10-year program ensuring the longevity of both your retainers and your radiant smile!

With a single enrollment fee, you gain access to new retainers with a \$20 copay for each replacement.

PET CHEWS ON  
IT



LOST



ACCIDENTALLY  
THROWN OUT



WORN OUT



- With RETAINER GUARANTEE™ -

**RETAINERS FOR 10 YEARS**

*Only \$20 per retainer*

*Enrollment is Part of our*

*All-Inclusive, Customized Treatment*

*Flexible financing available*

# ORTHONU® COLLECTION!

## TOTAL CARE FOR BRACES & ALIGNERS

ALL-IN-ONE CARE FOR BRACES & ALIGNERS—SO YOU STAY COMFORTABLE, CLEAN, AND CONFIDENT.

### 📦 WHAT'S INSIDE:

**CHILLIN' STRIPS™ – SOOTHES GUM & TOOTH SENSITIVITY**

**COMFORT TAPE™ – RELIEVES BRACKET & ALIGNER IRRITATION**

**MOUTH-AID™ – PROTECTS AGAINST MOUTH SORES**

**ORTHO CHEWZ™ – MINTY CHEWS THAT SUPPORT ORAL HEALTH**

### 🧰 CHOOSE YOUR TWEAKZ® KIT:

**FOR BRACES – MANAGE POKING WIRES & EMERGENCIES**

**FOR ALIGNERS – CLEAN & SMOOTH YOUR TRAYS**

**ASK A TEAM MEMBER TO SEE ONE NEXT TIME YOU'RE IN THE OFFICE!**



**ORTHODONTIST-DESIGNED | FDA CLASS 1 DEVICE | TRAVEL-READY CASE**

# CAR WASH

HAVE YOUR NEXT CAR WASH FUNDRAISER WITH US!



NEED SOMEWHERE TO SHINE CARS AND RAISE FUNDS FOR YOUR ORGANIZATION, TEAM OR SCHOOL?

REYNOLDS ORTHODONTICS HAS YOU COVERED ALL SUMMER LONG!

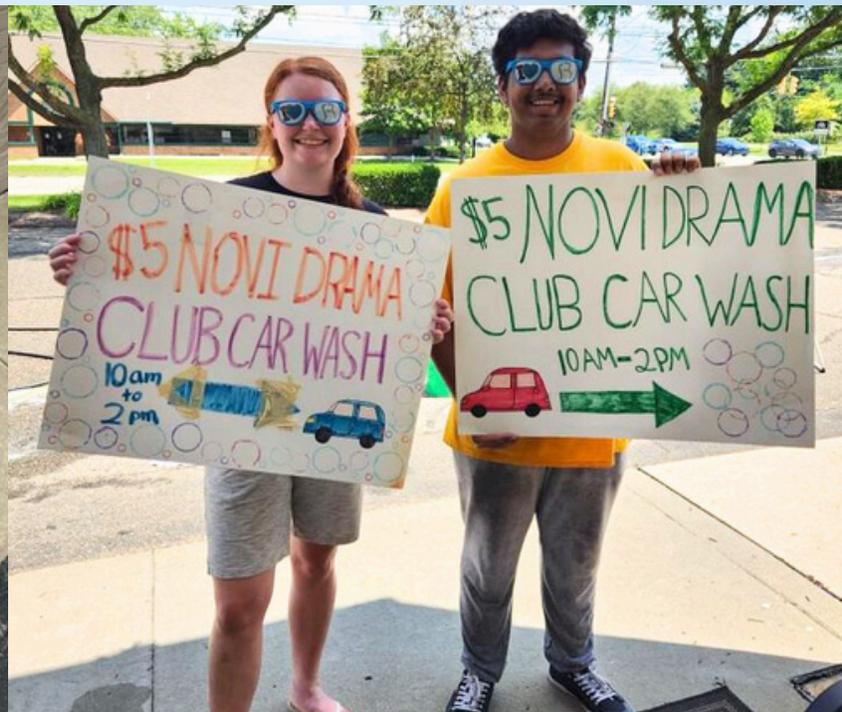
ACT FAST! LIMITED SPOTS ARE LEFT FOR THIS SUMMER!

AVAILABLE ONLY AT OUR NOVI OFFICE

45500 W 10 MILE RD, NOVI, MI 48374

ASK OUR TEAM FOR MORE DETAILS OR CONTACT:

MARKETING@MYAMAZINGSMILE.COM



# WIN FREE BRACES!

## How it works:

1. Next time you're in office, take our Reynolds Orthodontics magnet.
2. Place it on your car in your preferred spot.
3. Drive around in true Reynolds Ortho style!



If a team member spots your magnet, you'll get a golden ticket! If you're away from your car, we'll leave it on your window.

Your golden ticket offers **FREE RETAINERS** and invites you to our "Smile Your Ride" party, with food, giveaways, and a drawing to win **FREE BRACES!**



# WE'RE HIRING!!

WE ARE LOOKING FOR AMAZING PEOPLE TO  
JOIN US IN CREATING AMAZING SMILES!

CLICK THE LINK BELOW TO START YOUR  
ORTHODONTIC CAREER!



**[JOBS AT REYNOLDS ORTHODONTICS \(GREENHOUSE.IO\)](https://www.greenhouse.io)**



# LEADERS OF PHILANTHROPY

TO DATE, OVER \$1.5 MILLION GIVEN BACK TO OUR COMMUNITY IN DONATIONS AND SMILE SCHOLARSHIPS FOR FAMILIES IN NEED.

## ➤➤➤ \$1 MILLIONTH DOLLAR

On May 17th, 2024, Reynolds Orthodontics reached a remarkable milestone: we proudly donated our \$1 millionth dollar to Project Mariposa Orthodontic scholarships! This contribution continues to support families in need throughout the Metro Detroit community, ensuring access to essential orthodontic care. We're deeply honored to make a difference in the lives of those we serve.

## ➤➤➤ WHAT IS PROJECT MARIPOSA?

Project Mariposa's Mission is to identify those who are in need and whose lives will be metamorphosed by the impact of an amazing smile, and to then provide them with orthodontic scholarships and treatment.

Learn More at: <https://www.myamazingsmile.com/pm>





# HIGHLIGHT REVIEWS OF THE MONTH

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GOOGLE REVIEWS ★★★★★

 **Kristal Paige**  
Local Guide · 23 reviews · 9 photos

★★★★★ 2 weeks ago **NEW**

Beautiful place, great staff. Honest. Fair pricing. My daughter doesn't need them for another year maybe longer and I have peace of mind knowing I picked a good spot and they offer in house financing which is perfect. Zero interest. Just an overall good place trying to get our kids teeth straight! 🦷🦷 look forward to using them come next year.



 **Jen Kucharski**  
6 reviews

★★★★★ a week ago **NEW**

Great office and great staff. Very understanding of patients needs. Dr Jen is great with teens and has the ability to connect with patients on their level and explain things to them. All the assistants are always very personable and very friendly.

 **J Min**  
1 review

★★★★★ 4 days ago **NEW**

The staff is very friendly. The doctor is kind and takes a conservative approach which I appreciate. Instead of rushing into a treatment, Dr Reynold recommend a recheck six month later.

 **Moni Kerekes**  
4 reviews

★★★★★ a week ago **NEW**

Very happy, everyone very warm and professional!!  
Dr. Jen is the best!!! Always taking her time and always explaining everything thoroughly.

 **Mahvesh Hasan**  
3 reviews

★★★★★ a week ago **NEW**

Dr Andre is very kind and competent. He takes out the time to listen and address your concerns. My experience with Reynolds was nothing but the best. They value you and your time.